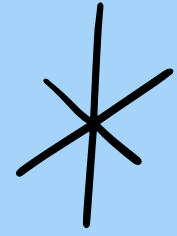


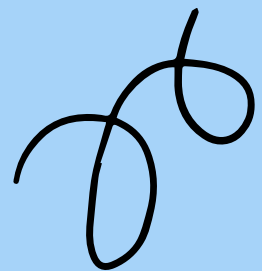


# *PITCH DECK*

Business Name \_\_\_\_\_

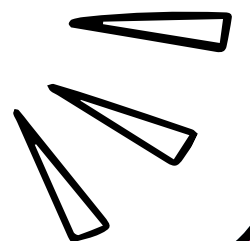


# **PROBLEM**



Briefly explain the problem your product or service will address.

Elaborate on how the problem impacts people.

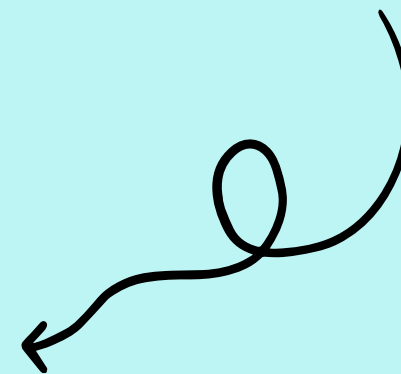


Describe how your product or service will solve the problem.



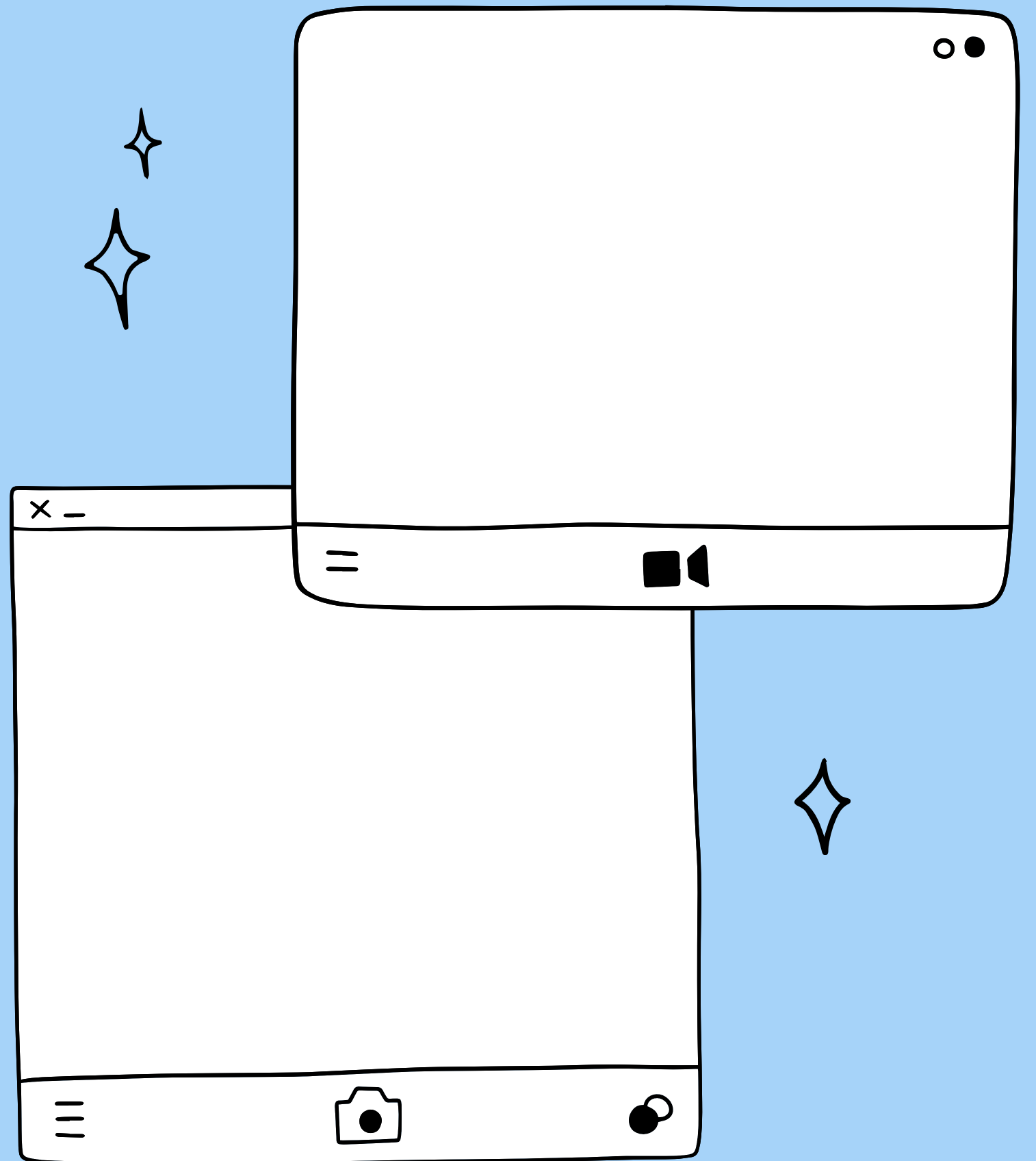
# ***THE BIG IDEA***

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# ***PRODUCT OR SERVICE***

Introduce your company's product or service as the ultimate solution to these problems.

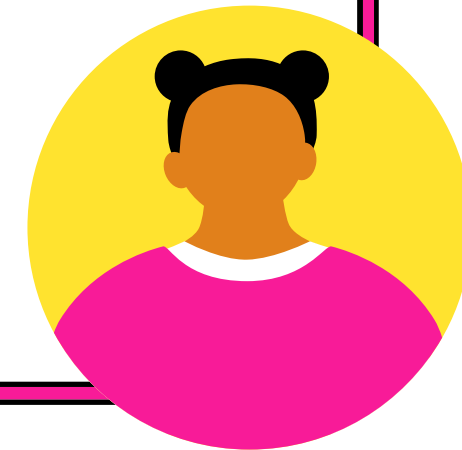


# TARGET CUSTOMER



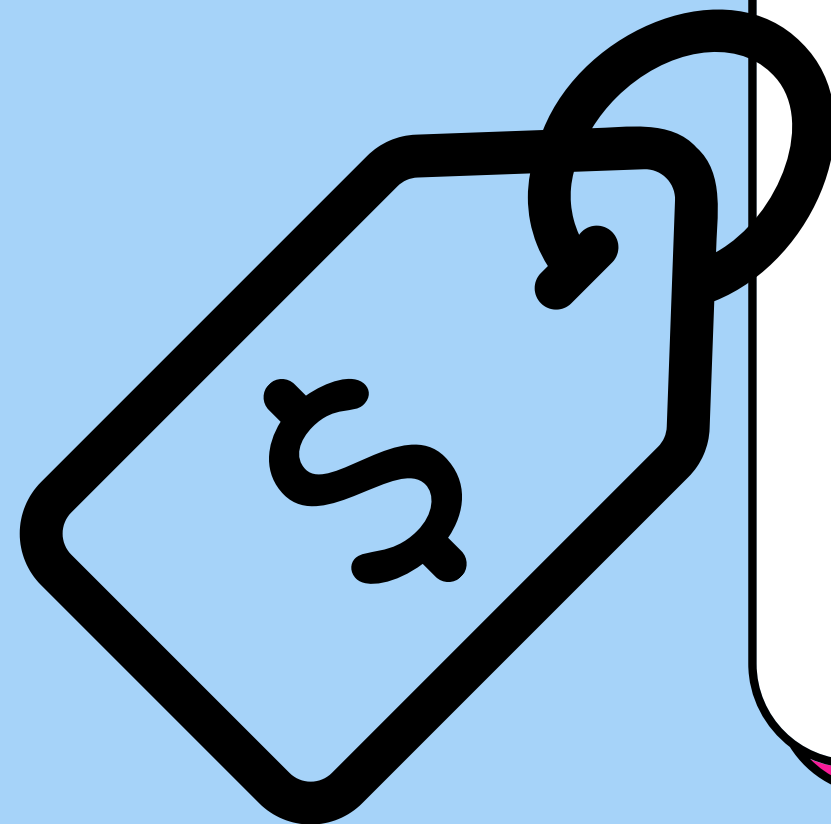
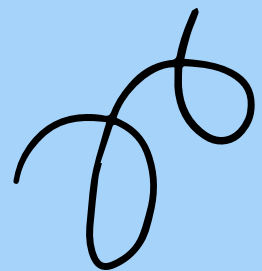
Who are the customers  
you want to cater to?

Describe your customers and  
their needs.

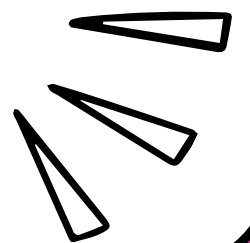




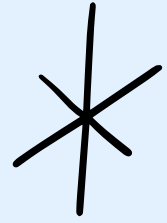
# PRICE



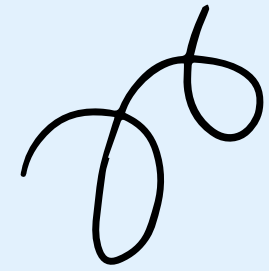
How much will you charge for your product or service?







# ***THE TEAM***



Describe why you/your team are qualified to solve the problem.

